Date: 06/02/2025

# G.S. Mandal's Maharashtra Institute of Technology,

## Chh. Sambhajinagar

### **Department of EST**

#### Associated with

#### **Institutes Innovation Council**

# A Report on "Process Of Innovation Development"

1. Promotion in Social Media: Whatsapp

2. Program Type: Innovation Development

3. Program Theme: Innovation

4. Start Date: 06 Feb 2025

5. End Date: 06 Feb 2025

6. List of Student Participants: 232

7. List of faculty Participants: 03

8. List of external participants

9. Expenditure amount, if any: Nil

10. Remark.

11. Mode of Session delivery: Online

12. Objective (in less than 100 characters):

The objective of an expert talk session on the "Process of Innovation Development" would typically focus on educating and guiding participants through the stages of developing innovative ideas and transforming them into viable products or services.

To provide participants with a comprehensive understanding of the process of innovation development, from ideation to implementation, and equip them with the tools, strategies, and frameworks necessary to foster a culture of innovation within organizations.

13. Benefits in terms of learning/skill/knowledge obtained (in less than 150 characters)

Participants will gain a deeper understanding of the entire process of innovation, from idea generation to commercialization, including important stages like prototyping, testing, and scaling.

Knowledge gained from the session can help streamline innovation processes within an organization, improving efficiency and accelerating the time-to-market for new products and services.

Exposure to real-world examples and success stories can inspire and motivate participants to explore new ideas and pursue their own innovation initiatives with greater confidence.

# 14. Video URL: https://meet.google.com/aet-dxig-iat

#### 15. Photograph:







#### 17. Brochure







Maharashtra Institute of Technology, Chh. Sambhajinagar

(An Autonomous Institute)

# \*Process Of Innovation Development \* KEYNOTE SPEAKER



Mr. Abhishek Kashikar Business Head at Yellow Tree Interiors

DATE AND TIME: 6th Feb 2025, Time: 11.00 AM

Session Link: https://meet.google.com/aet-dxig-iat

nt of Emerging Science & Technology in association with Institute's Innovation Council

Ms. Suchita Waghmare

Coordinators

Emerging Science & Technology Department,

MIT, Chh. Sambhajinagar

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