## G.S. Mandal's

## Maharashtra Institute of Technology, Chatrapati Sambhaji Nagar

- 1. Event Date: 18th July 2023
- 2. Event: Workshop on UI/UX Design

#### 3. Speaker at the Event: Ganesh Kharde, TY AIDS

## **Objectives**:

- To provide students with foundational knowledge and practical applications of UI/UX design.
- To enhance students' design thinking abilities and improve their proficiency in user interface and experience principles.

# Outcome:

- Increased awareness and understanding of UI/UX design concepts among SY students.
- Students gained hands-on experience in designing user-friendly interfaces.
- Participants developed a structured approach to problem-solving in UI/UX

**Gist of the event:** The workshop on UI/UX Design was conducted by Ganesh Kharde, a TY AIDS student, for SY students. The session covered fundamental principles of UI/UX, usability guidelines, wireframing, and prototyping techniques. Attendees engaged in interactive activities and hands-on exercises to apply their learning practically.

In addition to conducting the workshop, it was announced that Ganesh Kharde has been selected as the GDSC (Google Developer Student Club) Lead for the institute. He successfully cleared the technical round and an interview conducted by Google, earning this prestigious role. This achievement highlights his technical expertise and leadership capabilities, setting an example for other students.

The **UI/UX Design Workshop** was a success in providing participants with both theoretical knowledge and practical skills. They left with an understanding of key design principles, hands-on experience with popular tools, and a clear idea of the design process. Moving forward, further workshops and advanced sessions will help participants dive deeper into specialized areas such as advanced prototyping, design systems, and user research techniques.

The event concluded with an interactive Q&A session where students discussed UI/UX design trends, career opportunities, and industry best practices. The participants provided positive feedback, emphasizing the session's relevance and practical insights.



Ganesh Kharde, TY AIDS



Screenshots of the workshop on UI/UX Design