

Date: 03/05/2024



**G.S. Mandal's
MAHARASTRA INSTITUTE OF TECHNOLOGY
AURANGABAD**

Accredited with "Grade A" by NAAC

(Formerly known as college of Applied Science)

Approved by All India Council for Technical Education (AICTE), New Delhi

Permanently affiliated to Dr. Babasaheb Ambedkar Marathwada University, Aurangabad

DTE Code-2113

Department of Emerging Science and Technology

associated with

Institutes Innovation Council

A Report on One day Expert Talk On "Startup and Its Challenges"

1. Promotion in Social Media :Whatsapp
2. Program Type: Experts for Mentorship Support
3. Program Theme: Starts Up
4. Start Date: 3rd May 2024
5. End Date: 3rd May 2024
6. List of Student Participants: 150
7. List of faculty Participants: 6
8. List of external participants: 0
9. Expenditure amount, if any: Nil
10. Remark
11. Mode of Session delivery: Offline
12. Objective (in less than 100 characters):
 - To raise awareness about the common challenges faced by startups at different stages of growth.
 - To develop entrepreneurial skills among students.
 - To educate participants about the fundamentals of starting and running a successful startup, including market research, product development and scaling.
13. basics of prototype designing Benefits in terms of learning/ skill/ knowledge obtained (in less than 150 characters)
 - The Expert Share their own experiences in the startup world, through that attendees gained a better understanding of market dynamics.

The attendees have learned about the process of innovation and how to grab the opportunities.

Expert inspired and motivate attendees to pursue their own startup ideas with confidence and determination. Expert talk provided a platform for attendees to network with other entrepreneurs, investors, mentors, and industry experts.

14. Video URL:

15. Photograph:





16. Session Plan

DATE: 3rd May 2024

TIME: 11.00am to 12.15pm

**Organized by: Department of Emerging Science and Technology in association with
Institution's Innovation Council**

Tentative Schedule:

Sr. No.	Events	Tentative Schedule
1	Welcome address	11.00 am to 11.05am
2	Guest introduction	11.05 am to 11.10 am
4	Session by speaker	11.10apm to 12.05pm
5	Questions and Answer Sections	12.05 pm to 12.10 pm
6	Vote of thanks	12.10 pm to 12.15 pm



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17. Brochure



Maharashtra Institute of Technology, Chh. Sambhajinagar
(An Autonomous Institute)

Invites you for Expert Talk on

"Startup and Its Challenges"

KEYNOTE SPEAKER



Mr. Sanjeev Vijay
Executive Director Anisan.Pvt.Ltd.
Former Executive Director Aurangabad Electricals, Chh. Sambhaji Nagar.

DATE AND TIME: 03rd May 2024, Time : 11.00 AM

Organized by: Department of Emerging Science and Technology in association with Institute's Innovation Council

Ms. Suchita Waghmare
Coordinator
Emerging Science and Technology Department,
MIT Aurangabad